

GRUHA RENDERING CHALLENGE

International Rendering Competition



INTRODUCTION

Presentation skills are just as important as designing; one of the best mediums to present your architectural designs is through rendering. Architectural rendering aims to create life-like experiences of the buildings before they are built.

Rendering aids the designer to convey his or her ideas, an image that represents the designers' imagination most realistically.

Create one rendered architectural graphic design that says it all. As this competition aims at exploring and understanding rendering (a medium of conveying designs) to an unimaginable extent, so you are free to choose the location, and scale of the residential project.

Why you should take this Challenge?

- To showcase - rendering skills.
- To challenge yourself to create a single image that represents your design thought process.
- To be able to create a single image that displays briefly and smartly a bundle of ideas.
- To present the idea of 'Quality over Quantity'

"Design is thinking made visual."

– Saul Bass

We expect:

A single rendered image of a residential architectural design.

Keywords: *Gruha, Architectural rendering, 3D view.*

- **Gruha:** *GRUHA means HOME in sanskrit*
- **Architectural Rendering:** *The pictorial arts and of architectural design whose main aim is to show how they will look when completed, before buildings have been built.*
- **3D view:** *you can see the potential scale and design of an architecture or interior design project.*

“Visualization is an imagination which ends up into reality.”

– Louis I Kahn.

GUIDELINES / RULES

- **Render a single image with 3d view / views of a home.**
- Drawing requirements: 3 D view / views.
- Support your design with all possible explanations, (Formats that are accepted: Text, Video, Audio)
- The reasoning for the selected view / views.

**It is a rendering competition, so do not hesitate to ask questions in case of doubts email us at hello@artuminate.com*

(Subject: GRRC- Query | Body: Your query)

PARTICIPATION

- This competition is open to all. If you are a creative individual with ideas and wish to present your rendered ideas then take this challenge now!
- We welcome architecture university students to participate as representatives for their university and spread the word among fellow students. Please contact us for university discount codes.

**To know more about being representatives and benefits contact us at hello@artuminate.com (email subject: Representative volunteer)*

SUBMISSION REQUIREMENTS

- Presentation Board (01 | size: **A1 Landscape format**)
- Text Summary (Min. 300 words)

JUDGMENT CRITERIA

- Idea / Concept
- Quality
- Aesthetics
- Originality
- Material application

JURY

- **To be announced.**

SUBMISSION GUIDELINES

- Download the submission folder (A zip folder).
- Upload all the requirements in the designated folder and rename the folders as mentioned on the info card in the folder.
- Rename the folder with your participation code.
- Upload the folder to google drive / dropbox
- Email the link in the format mentioned below:
 - Email address: submit@archiol.com
 - Email Subject: GRRC_your code (example: *OFG_XX_XXX_2202_US*)

**Do not ask any queries on submit@archiol.com, email all your queries to hello@artuminate.com.*

TIMELINE

Registration deadline: 20th November 2022

- AR (advanced registration): 12th April 2022 – 11th May 2022
- ER(early registration): 12th May – 11th June 2022
- SRL1 (standard registration level 1):12th June 2022 – 11th July 2022
- SRL2 (standard registration level 2): 12th July 2022 – 11th August 2022
- SRL3 (standard registration level 3): 12th August 2022 – 11th September 2022
- SRL4 (standard registration level 4): 12th September 2022 – 11th October 2022
- LR (late registration): 12th October 2022 – 11th November 2022
- CR(countdown registration): 12th November 2022 – 20th November 2022

Submission deadline: 22nd November 2022

Result Announcement: 22nd December 2022

Participants will be notified in case of an update in the timeline.

FEES

- AR (advanced registration): 4th April 2022 – 11th May 2022 → **\$100 (INT) / ₹2000(IND)**
- ER(early registration): 12th May – 11th June 2022 → **\$110 (INT) / ₹2200(IND)**
- SRL1 (standard registration level 1):12th June 2022 – 11th July 2022 →**\$115 (INT) / ₹2400(IND)**
- SRL2 (standard registration level 2): 12th July 2022 – 11th August 2022 →**\$120 (INT) / ₹2600(IND)**
- SRL3 (standard registration level 3): 12th August 2022 – 11th September 2022 →**\$125 (INT) / ₹2800(IND)**
- SRL4 (standard registration level 4): 12th September 2022 – 11th October 2022 →**\$130(INT) / ₹3000(IND)**
- LR (late registration): 12th October 2022 – 11th November 2022 →**\$150 (INT) / ₹3500(IND)**
- CR(countdown registration): 12th November 2022 – 20th November 2022 →**\$200 (INT) / ₹5000(IND)**

**(INT) – International payments /*(IND) – Indian payments*

PRIZES

- **TROPHY**
The top 3 entries will receive the bespoke trophy.
- **PUBLICATION**
News announcement on global platforms (platforms partnered with us - Global exposure.)
Design feature on our platform
- **INTERVIEWS**
Exclusive Interview in both text & video format (Video feature on our home page)
- **ATTESTED CERTIFICATE**
Certificate of achievement will be awarded to our winners / honourable mentions & a participation certificate to all our participants
- **PUBLICATION OF ARTICLE / DESIGN**
Design / article feature on our partnering platform.
- **JURY CRITS / COMMENTS ON YOUR ENTRY WITH DETAILS**
Comments from our jurors for improvement and appreciation.

REGISTRATION:

Visit our website: www.artuminate.com

Click the competition banner: Gruha Rendering challenge –

https://www.artuminate.com/annual-competition/gruha_rendering_challenge

Scroll down to the bottom and click on the registration button

- International Registration:
 - <https://www.archiol.com/product-page/gruha-rendering-challenge>
 - <https://www.artuminate.com/international-registration>
- Indian Registration:
 - <https://www.artuminate.com/product-page/gruha-rendering-challenge>
 - Use Razorpay – Payment gateway in case you are unable to pay using PayU

ORGANISERS:

- ARTUMINATE – www.artuminate.com
- ARCHIOL – www.archiol.com

CONTACT:

- Doubts /Queries related to competition: hello@artuminate.com
 - Request an online chat support for queries: *DM (Instagram) @archi_ol (Team will redirect you the chat support)*
 - Payment related queries: media@archiol.com
- (Once you receive a successful registration, it means that you have been registered).

G R U H A

International rendering competition

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GRUHA means HOME
in *sanskrit*

‘RENDERING’
The pictorial arts and of architectural design whose main aim is to show how they will look when completed, before buildings have been built.

ARE YOU READY TO
TAKE THIS RENDERING
CHALLENGE?

residence - render
International rendering competition

GRUHA
**RENDERING
CHALLENGE!**
RENDER A RESIDENCE

ar artuminate.com

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